



Securing Innovation: Cybersecurity and Data Protection in the Age of Cloud Computing

08.30-09.00 **Registration and Coffee**

09.00-09.20 **Welcome / Introduction:** Katherine McGuire, Vice President, Government Relations, BSA

09.20-09.40 **Keynote:** Megan Richards, Director, DG Information Society and Media, European Commission

09.40-10.00 **Keynote:** Pol. Major-General dr. Attila Petőfi, Director General for Criminal Investigation, Deputy High Commissioner, Hungarian National Police

10.10-10.30 **Industry Keynote:** Eugene Kaspersky, CEO, Kaspersky Lab

10.30-11.00 **Networking Coffee Break**

11.00.12-30 **Panel 1: Emerging Challenges: Online Data Protection – Today and Tomorrow**

The constant evolution of cyberspace creates an evolving array of data protection challenges and questions. For instance, how do companies fulfil their privacy obligations when they have entrusted their data to a cloud provider? How is the implementation of the next generation Internet Protocol (IPv6) changing our understanding of IP addresses and their associated privacy considerations? What is the role of cookies? What is the impact on privacy of advertising that is based on users' online behaviour and interests? What does – and should - the 'right to be forgotten' entail? How is social networking revolutionizing privacy? Do we need to create a new definition of personal data? This panel will address these fundamental issues and look at how we could use the upcoming EU data protection review to create a framework that will survive the test of time and technological evolution.

Moderator: MEP Edit Herczog (S&D, HU)

Panelists:

Marie-Hélène Boulanger, European Commission

Ruth Cullinane, Data Protection Officer EMEA, Dell

Chris Gow, Privacy Policy, Cisco Systems, Inc.

Jesús Villasante, European Commission, DG Information Society and Media, Head of Unit 'Trust and Security'

12.30 – 13.30 **Networking Luncheon Buffet**

13.30-13.50 **Industry Keynote:** Michel Bensadoun, Vice-President EMEA Consumer, Symantec

14.00.15.30 **Panel 2: Data Protection and Cybersecurity: Friends or Foes?**

It is often asserted that we need to compromise privacy to protect security – that countering threats and pursuing criminals requires collecting and using personal data without an individual's full consent. While that is sometimes true, the threats from botnets, malware and unlawful content weaken both security

and privacy. This panel will discuss the careful balance needed between the interests of law enforcement and individuals, the role of policymakers and private industry in anticipating and responding to cyber threats, and the impact 'privacy by default' requirements would have on technology and service providers.

Moderator: MEP Ivailo Kalfin (S&D, Bulgaria)

Panelists:

Curt Barker, Associate Director and Chief Cybersecurity Advisor, Information Technology Laboratory, United States National Institute of Standards and Technology (NIST)

Mirco Rohr, Technology Evangelist, Kaspersky Lab

Andrea Servida, European Commission

Don Smith, Vice-President Engineering and Technology, Dell SecureWorks

15.30-15.45 **Networking Coffee Break**

15.45-17.15 **Panel 3: Realizing the Promise of the Internet: International Data Transfers in the Age of Cloud Computing**

More than any other previous technology evolution, cloud computing is knocking down legal borders, allowing personal data to be processed anywhere. This panel will explore how innovative cloud solutions enable effective data protection, whether 'safe harbours' are sufficient to allow international data transfers, if we need international data protection benchmarks, and whether EU data protection law follows data wherever it goes (if, in fact, we even know where data is stored in the cloud).

Moderator: MEP Silvia Adriana Ticau (S&D, RO)

Panelists:

Ilias Chantzios, Director, Symantec Government Affairs, EMEA and APJ

Peter Hustinx, European Data Protection Supervisor

Achim Klabunde, European Commission

Ronald Zink, Chief Operating Officer European Affairs and Associate General Counsel, Microsoft

17.20-17.40 **Closing Industry Keynote:** Paul Nicholas, Senior Director, Global Security Strategy and Diplomacy, Trustworthy Computing, Microsoft

17.40-17.50 **Concluding Remarks:** Katherine McGuire, Vice President, Government Relations, BSA

17.50 **Networking Cocktail Reception**